

www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Speed • Style • Spectacle

PROJECT REPORT

22ND-24TH APRIL, 2011, GOVT. COLLEGE FOR WOMEN, LUDHIANA



P R E V I E W

Auto Mall 2011 stole away the heart of Ludhiana.

The immense love of the people of Ludhiana city for automobiles was there before everyone when Auto Mall 2011 at Ludhiana received a huge footfall of 31000 between 22nd-24th April 2011.

The 3 day event featured automobiles from leading Automobile brands along with multiple attractions like display of Vintage Cars, Super Bikes, Concept Cars and Bikes, Green Lounge to promote green driving, Auto-Job fair, Style Biking Show by India's top stunt riders.

The event generated over **6150** enquiries, **930** hot prospects & **91** spot bookings by the participating companies.

Experience a new, vibrant & exciting website
Visit www.automallindia.net



PARTICIPANTS



Experience a new, vibrant & exciting website
Visit www.automallindia.net



Inauguration



Inauguration By

Mr. Naresh Rattan, Vice President Sales & Marketing, Honda Motorcycle & Scooter India.

Experience a new, vibrant & exciting website
Visit www.automallindia.net



OVERWHELMING RESPONSE



The event drew more than 31,000 visitors from all walks of life. More than 6150 enquiries were generated by the participating companies.

A total of 930 hot prospects generated by participants and 91 spot bookings.



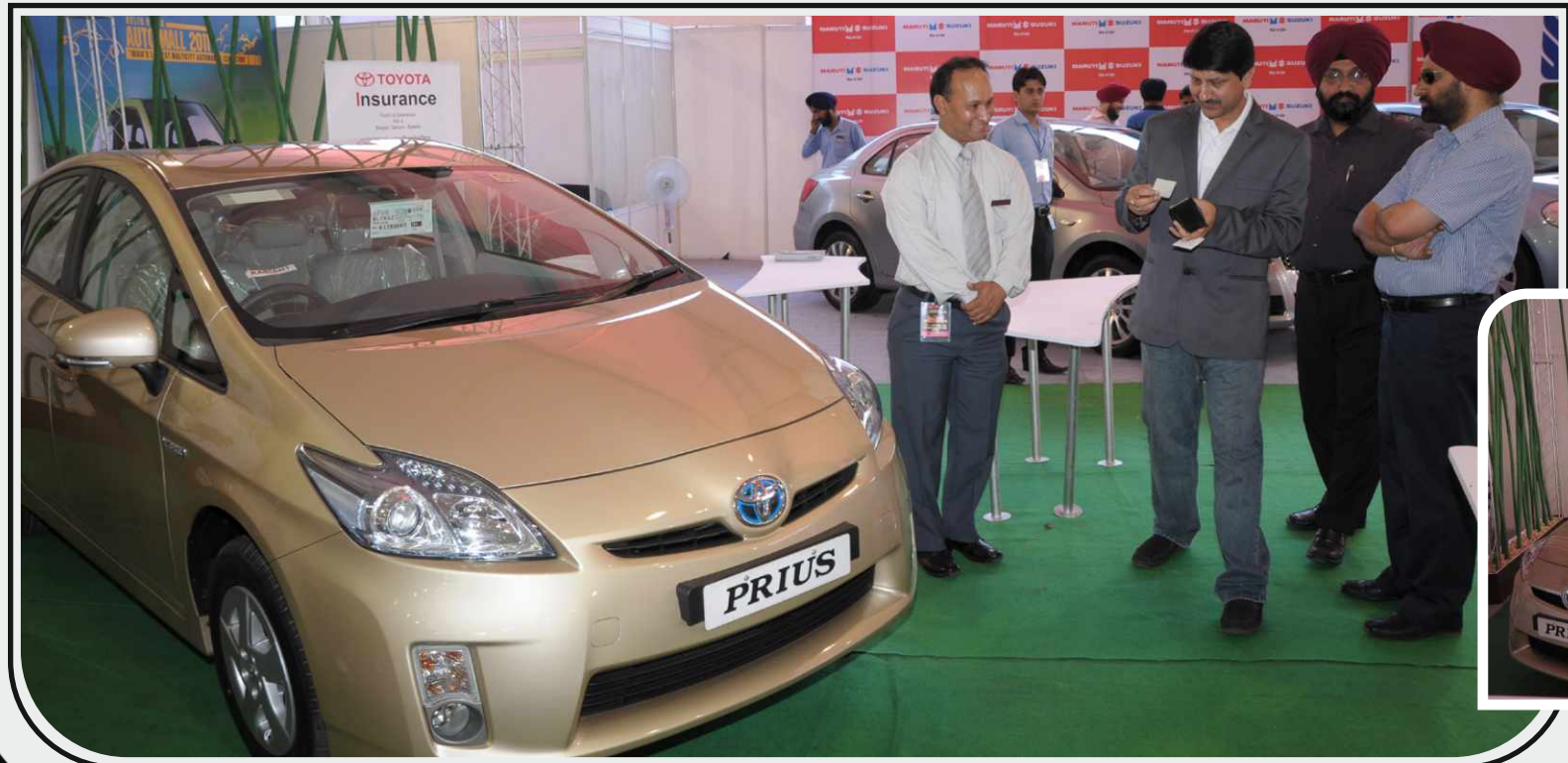
Experience a new, vibrant & exciting website
Visit www.automallindia.net

THINK GREEN-DRIVE GREEN LOUNGE



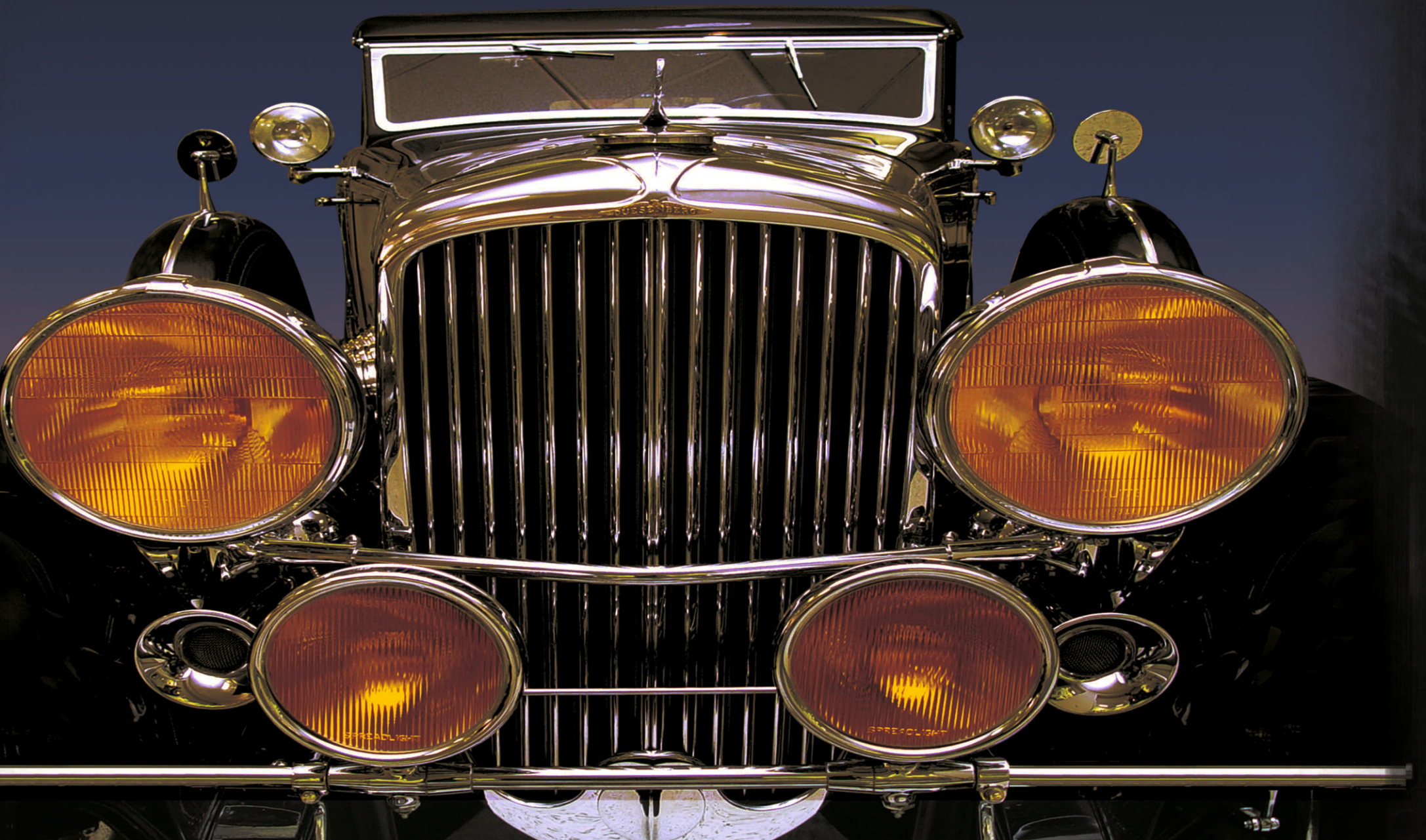


THINK GREEN DRIVE-GREEN LOUNGE



Experience a new, vibrant & exciting website
Visit www.automallindia.net

VINTAGE CLASSIC CARS





VINTAGE & CLASSIC CARS



Experience a new, vibrant & exciting website
Visit www.automallindia.net

CONCEPT CARS BIKES





CONCEPT CARS & BIKES





CONCEPT CARS & BIKES



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



CONCEPT CAR & BIKE COMPETITION WINNERS

To encourage the students of various Engineering Colleges and to provide them with a platform to showcase their works, Relio Quick organised Concept Car Competition.



Winning Team : Guru Nanak Dev Engineering College, Ludhiana (Rs. 51,000/-)
1st Runners Up : Sant Longowal Institute of Engineering & Technology (Rs. 31,000/-)
2nd Runners Up : Guru Nanak Dev Polytechnic College, Ludhiana (Rs. 21,000/-)

Experience a new, vibrant & exciting website
Visit www.automallindia.net


Manpower India Services
MIS Outsourcing Pvt. Ltd.
TUV Certified ISO 9001:2000 Manpower Service Provider

PRESENTS
AUTO JOB FAIR

“ U N I Q U E A U T O J O B F A I R ”



www.manpowerindia.com



AUTO JOB FAIR

Automobile companies / Dealers are looking for qualified manpower to strengthen and expand their operation. MIS Outsourcing Pvt. Ltd., organised a unique Auto Job Fair for the visitors looking for opportunities in Automobile Sector. Councillors HR manager conduct interviews at the Venue.



Experience a new, vibrant & exciting website
Visit www.automallindia.net

STYLE BIKING





STYLE BIKING

Relio Quick organised Style Biking show on all the 3 exhibition days. Style Biking received excellent response from the visitors who were spell bound by the performance of India's Top Stunt Riders.



Experience a new, vibrant & exciting website
Visit www.automallindia.net



STYLE BIKING



Experience a new, vibrant & exciting website
Visit www.automallindia.net

PARTICIPANTS



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



MARUTI SUZUKI

Way of Life!



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



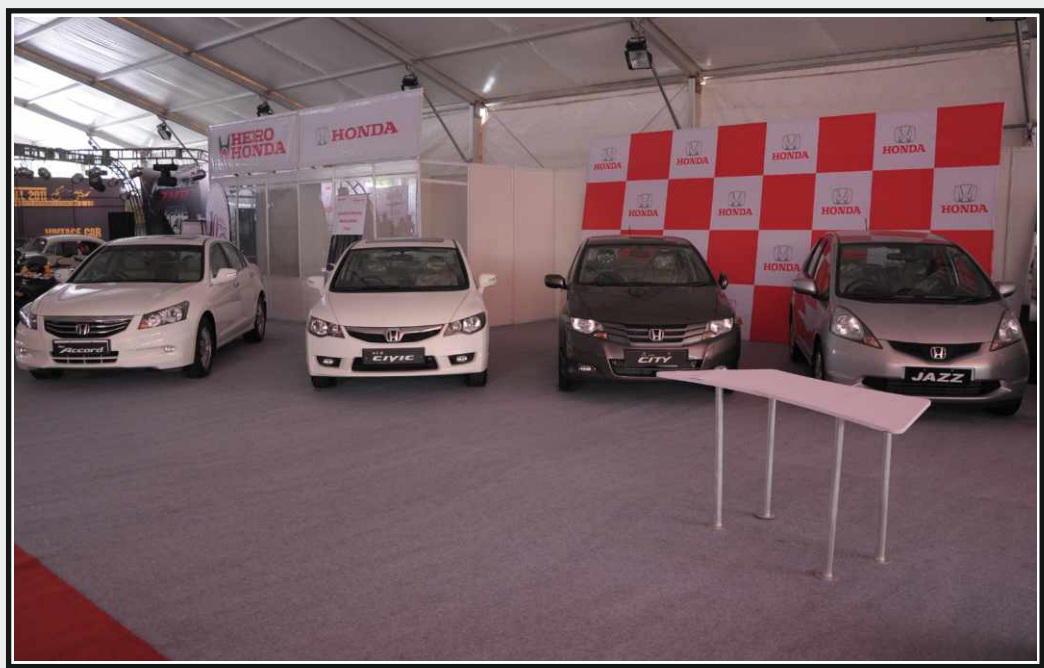
TOYOTA
Quality Revolution



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



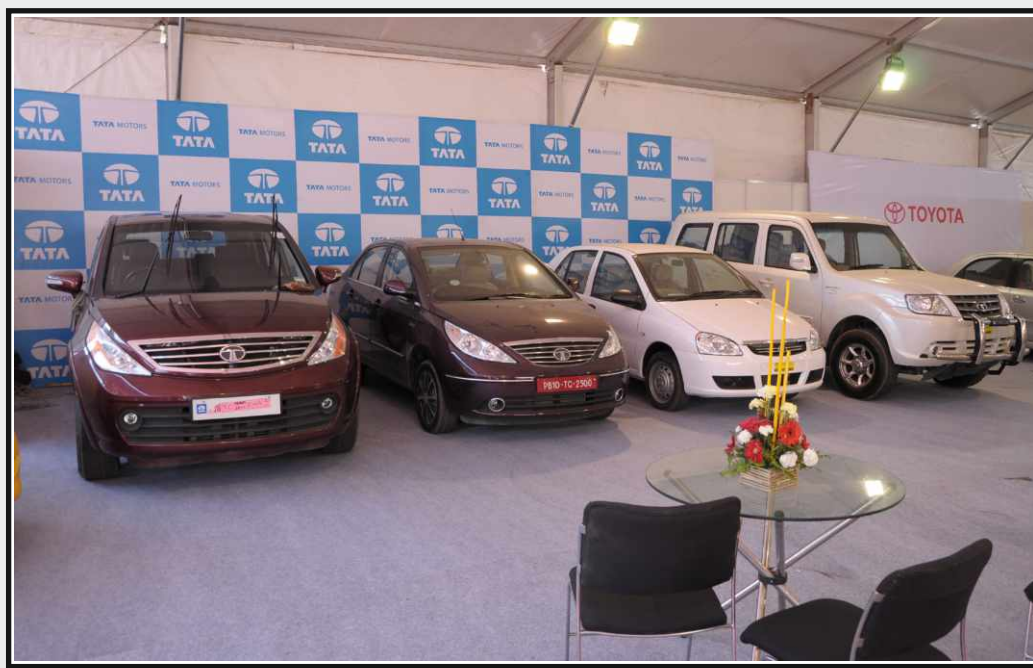
Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



TATA MOTORS



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



ROYAL ENFIELD



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

We invent nothing... we rediscover™
Relio Quick
www.relioquick.com

**HERO
HONDA**



Experience a new, vibrant & exciting website
Visit www.automallindia.net



CBR 250R LAUNCH



In an enthralling show Honda Motorcycle & Scooter India launched their all new 250 cc bike - Honda CBR 250R at Relio Quick Auto Mall 2011, Ludhaina. Present on the occasion were Mr. Naresh Rattan (VP - Sales & Marketing HMSI) and Mr. Sanjeev Korpall (RM - North)

Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Honda Motorcycle and Scooter India created a special Safety Riding Zone for Kids & Adults to educate them regarding Safe Riding. Trainers from HMSI explained the facts & encouraged visitors to ride their bikes in proper riding gear.

Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
 "INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



Experience a new, vibrant & exciting website
 Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

We invent nothing... we rediscover™
Relio Quick
www.relioquick.com



Experience a new, vibrant & exciting website
Visit www.automallindia.net



AMBIENCE



Experience a new, vibrant & exciting website
Visit www.automallindia.net



MEMORABLE GLIMPSES



Experience a new, vibrant & exciting website
Visit www.automallindia.net



MEMORABLE GLIMPSES



Experience a new, vibrant & exciting website
Visit www.automallindia.net



NEWS PAPER ADVERTISEMENTS

www.automallindia.net

RELIO QUICK AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

HOTTEST AUTO SHOW IN TOWN

AUTO MALL GETS BIGGER
...all set to claim new territories

Ludhiana
Date: 22nd-24th April, 2011
Venue: Govt. College for Women
Opp. Durga Mata Mandir, Near Bharat Nagar Chowk

Chandigarh
Date: 06th-08th May, 2011
Venue: Parade Ground, Sec-17

COMING SOON
AHMEDABAD · DELHI · BENGALURU · MUMBAI · PUNE · CHENNAI · HYDERABAD · COCHIN · KOLKATA · GUWAHATI · PATNA · RANCHI

Participants of Previous AUTO MALL

Event Temptations

- Premium & Lifestyle Lounge
- Think Green, Drive Green Lounge
- Vintage & Classic Car Rally & Display
- Super Bike Display
- Live Design Show
- Concept Car & Bike Competition
- Auto Job Fair

STYLE BIKING BY INDIAN TOP STUNT RIDERS

Experience a new, vibrant & exciting website
Visit www.automallindia.net
& win fabulous prizes

Email: automall@relioquick.com

ORGANISED BY: Relio Quick
SUPPORTED BY: FADA
PRINT MEDIA PARTNER: hindustantimes
RADIO PARTNER: PIONEER
OUTDOOR PARTNER: Tycoon Group
MANPOWER PARTNER: All India Services
SAFETY RIDING ACTIVITY BY: HONDA

FOR MORE DETAIL CONTACT
SANJEEV : +91-9310355000
VISHRUT : +91-9815446666
RUPAK : +91-9808111860

www.automallindia.net

RELIO QUICK AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

Speed · Style · Spectacle

Ludhiana
Date: 22nd-24th April, 2011
Venue: Govt. College for Women
Opp. Durga Mata Mandir, Near Bharat Nagar Chowk

Chandigarh
Date: 06th-08th May, 2011
Venue: Parade Ground, Sec-17

COMING SOON
AHMEDABAD · DELHI · BENGALURU · MUMBAI · PUNE · CHENNAI · HYDERABAD · COCHIN · KOLKATA · GUWAHATI · PATNA · RANCHI

Participants of Previous AUTO MALL

Event Temptations

- Premium & Lifestyle Lounge
- Think Green, Drive Green Lounge
- Vintage & Classic Car Rally & Display
- Super Bike Display
- Live Design Show
- Concept Car & Bike Competition
- Auto Job Fair

STYLE BIKING BY INDIAN TOP STUNT RIDERS

Experience a new, vibrant & exciting website
Visit www.automallindia.net
& win fabulous prizes

Email: automall@relioquick.com

ORGANISED BY: Relio Quick
SUPPORTED BY: FADA
PRINT MEDIA PARTNER: hindustantimes
RADIO PARTNER: PIONEER
OUTDOOR PARTNER: Tycoon Group
MANPOWER PARTNER: All India Services
SAFETY RIDING ACTIVITY BY: HONDA

FOR MORE DETAIL CONTACT
SANJEEV : +91-9310355000 | VISHRUT : +91-9815446666
RUPAK : +91-9808111860

Experience a new, vibrant & exciting website
Visit www.automallindia.net



RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



NEWS PAPER ADVERTISEMENTS

www.automallindia.net

RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

DATE: 22ND - 24TH APRIL, 2011
VENUE: GOVT. COLLEGE FOR WOMEN, OPP. DURGA MATA MANDIR, LUDHIANA
TIMING: 10.00AM - 8.00PM

GRAND OPENING TODAY

STYLE BIKING
BY INDIA'S TOP STUNT RIDERS

Auto Job Fair
by manpowerindia.com
Explore exciting career opportunities with Automobile Companies & their Channel Partners. Bring 3 copies each of Resume & Photograph for on the spot interviews.

Speed • Style • Spectacle

ORGANISED BY: Relio Quick
SUPPORTED BY: FADA
PRINT MEDIA PARTNER: Hindustan Times
RADIO PARTNER: PIONEER
OUTDOOR PARTNER: Tycoon Group
MANPOWER PARTNER: Manpower India Services
SAFETY RIDING ACTIVITY BY: HONDA

Entry tickets available at Venue & Online:
Main Exhibition Entry & Style Biking Event: ₹ 50/- per person
Parking available. For online tickets, please log on to www.automallindia.net

www.automallindia.net

RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

DATE: 22ND - 24TH APRIL, 2011
VENUE: GOVT. COLLEGE FOR WOMEN, OPP. DURGA MATA MANDIR, LUDHIANA
TIMING: 10.00AM - 8.00PM

2 DAYS LEFT

STYLE BIKING
BY INDIA'S TOP STUNT RIDERS

Auto Job Fair
by manpowerindia.com
Explore exciting career opportunities with Automobile Companies & their Channel Partners. Bring 3 copies each of Resume & Photograph for on the spot interviews.

Entry tickets available at Venue & Online:
Main Exhibition Entry & Style Biking Event: ₹ 50/- per person
Parking available. For online tickets, please log on to www.automallindia.net

ORGANISED BY: Relio Quick
SUPPORTED BY: FADA
PRINT MEDIA PARTNER: Hindustan Times
RADIO PARTNER: PIONEER
OUTDOOR PARTNER: Tycoon Group
MANPOWER PARTNER: Manpower India Services
SAFETY RIDING ACTIVITY BY: HONDA

Experience a new, vibrant & exciting website
Visit www.automallindia.net



NEWS PAPER ADVERTISEMENTS

www.automallindia.net

RELIO QUICK AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

DATE: 22ND - 24TH APRIL, 2011

VENUE: GOVT. COLLEGE FOR WOMEN, OPP. DURGA MATA MANDIR, LUDHIANA

TIMING: 10.00AM - 8.00PM

LAST DAY TODAY

Speed • Style • Spectacle

STYLE BIKING
BY INDIA'S TOP STUNT RIDERS

AUTO JOB FAIR
by manpowerindia.com
Explore exciting career opportunities with Automobile Companies & their Channel Partners. Bring 5 copies each of Resume & Photograph for on the spot interviews.

Vintage & Classic Car Display

Entry tickets available at Venue & Online
Main Exhibition Entry & Style Biking Event: ₹ 50/- per person
Parking available, For online tickets, please log on to www.automallindia.net

ORGANISED BY

SUPPORTED BY

PRINT MEDIA PARTNER

RADIO PARTNER

OUTDOOR PARTNER

MANPOWER PARTNER

SAFETY RIDING ACTIVITY BY

FOOD PARTNER

Experience a new, vibrant & exciting website
Visit www.automallindia.net



BACKDROPS



Experience a new, vibrant & exciting website
Visit www.automallindia.net



HOARDINGS

www.automallindia.net

RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

Ludhiana
22nd-24th April 2011
Govt. College of Women

HOTTEST AUTO SHOW IN TOWN

FIRST TIME IN LUDHIANA

ORGANISED BY: Relio Quick
SUPPORTED BY: FADA
PRINT MEDIA PARTNER: hindustan times
RADIO PARTNER: 94.5 FM
OUTDOOR PARTNER: Tycoon Group
MANPOWER PARTNER: Manpower India Services

Contact: +91-9310335608
Email: automall@relioquick.com

www.automallindia.net

RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

Style Biking
BY INDIA'S TOP STUNT RIDERS

Ludhiana
22nd-24th April 2011
Govt. College of Women

ORGANISED BY: Relio Quick
SUPPORTED BY: FADA
PRINT MEDIA PARTNER: hindustan times
RADIO PARTNER: 94.5 FM
OUTDOOR PARTNER: Tycoon Group
MANPOWER PARTNER: Manpower India Services

Contact: +91-9310335608
Email: automall@relioquick.com

www.automallindia.net

RELIO QUICK
AUTO MALL 2011
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

HOTTEST AUTO SHOW IN TOWN

Chandigarh
6th - 8th May 2011
Parade Ground, Sec-17

ORGANISED BY: Relio Quick
SUPPORTED BY: FADA
PRINT MEDIA PARTNER: hindustan times
RADIO PARTNER: 94.5 FM
OUTDOOR PARTNER: PIONEER
MANPOWER PARTNER: Manpower India Services

Contact: +91-9310335608
Email: automall@relioquick.com

Experience a new, vibrant & exciting website
Visit www.automallindia.net



INVITATION - GUEST OF HONOUR



The **HOTTEST AUTO SHOW IN TOWN**
is about to kick off...



Cordially invites you as
Guest of Honour
on the occasion of **Auto Mall 2011**
India's Largest Multi-city Automobile Exhibition in
Ludhiana

Venue: Govt. College for Women
(Opp. Durga Mata Mandir, Nr. Bharat Nagar Chowk)
Date: 22nd - 24th April 2011
Time: 10:00 am to 7:00 pm

R.S.V.P.
Sandeep Kapoor- Managing Director
+91 9810130987 +91 9310130987

D-185 B & C, Okhla Industrial Area, Phase-I (Main Road), New Delhi - 20, Tel.:011-46646500/501, Fax:011-46646502

www.automallindia.net

Experience a new, vibrant & exciting website
Visit www.automallindia.net



INVITATION



www.automallindia.net



Cordially invites you on the occasion of

Auto Mall 2011

India's Largest Multicity Automobile Exhibition in
Ludhiana

Venue: Govt. College for Women
(Opp. Durga Mata Mandir, Nr. Bharat Nagar Chowk)

Date: 22nd - 24th April 2011

Time: 10:00 am to 7:00 pm

R.S.V.P.

Sandeep Kapoor- Managing Director
+91 9810130987

D-185 B & C, Okhla Industrial Area, Phase-I (Main Road), New Delhi - 20, Tel.:011-46646500/501, Fax:011-46646502

www.automallindia.net

ADMIT TWO

Experience a new, vibrant & exciting website
Visit www.automallindia.net



TICKETS

Front



Back



THANK YOU

