



RELIO QUICK AUTO MALL 2010



"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



IN ASSOCIATION WITH **THE TIMES OF INDIA**



HOTTEST AUTO SHOW IN TOWN

P R O J E C T R E P O R T

5TH, 6TH & 7TH MARCH 2010, BANDRA KURLA COMPLEX, MUMBAI



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P R E V I E W

After the phenomenal success of Relio Quick Auto Mall in 2009 at Delhi, Chandigarh & Bangalore, the 2010 season started with Chandigarh edition in Feb 2010 in stupendous manner followed by Mumbai edition from 5th to 7th March at Bandra Kurla Complex, Mumbai . The Mumbai edition turned out to be the biggest ever Auto Show in the city of Mumbai. Our interaction with the participants and visitors revealed that Auto Mall was a right platform for industry to show case their products and reach out to customers in an organized manner at one place.

More than 75000 visitors, 10,500 enquiries, 2150 Hot Prospects and 61 spot bookings were recorded at Auto Mall 2010, Mumbai.

The main attractions were:

Inauguration by : Mr. C S Jain, Head - Personal Banking Group, IDBI Bank

Visit by distinguished personalities from industry : Mr. Ankush Arora : VP - General Motors, Mr. Bharatendu Kapoor : VP – M&M, Mr. Ravindra Shahane, GM - M&M and Mr. Harpreet Singh : President - Educomp

Participation of automobile manufacturers ranging from Maruti Suzuki to Rolls Royce

Concept Car & Bike Competition : 5 colleges participated with 6 cars and 1 bike to compete in the competition

Jury Panel : Jury panel consisting of Mr. Vinay Nevatia, Mr. Jayendra Kachalia, past Presidents of FADA and Mr. S P Shah present President of FADA, interviewed and adjudged the participants of Concept Car & Bike competition

Style Biking : by India's top stunt riders

Skill / Safe Biking : by HMSI

Auto Job Fair : by www.manpowerindia.com

Think Green India.in : 2150 tree saplings to be planted. 300 tree saplings distributed to visitors



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— P A R T I C I P A N T S —

Rolls Royce

BMW

Land Rover

Volvo

Mercedes - Benz

Toyota

Honda

Volkswagen

Skoda

Ford

Hyundai

Chevrolet

Tata Motors

Fiat

Maruti Suzuki

Mahindra & Mahindra

Nissan

Honda 2 Wheelers

Yamaha

Bajaj Auto

Vintage & Classic Cars Club of India

Concept cars & bikes

Bayliner

SBI

IDBI Bank

DSK Design

T - Bikes

Sat Nav Technologies

Prayag & Co.

Garg Enterprises

Diviniti

Bright Outdoor Publicity

Barista



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PARTICIPANTS

 Volkswagen. Das Auto.						
 MARUTI SUZUKI Count on us						



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I N A U G U R A T I O N



Relio Quick Auto Mall 2010 Mumbai was inaugurated by Mr. C.S. Jain, Head - Personal Banking Group, IDBI Bank



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Mr. C.S. Jain, Head - Personal Banking Group, IDBI Bank lighting the Inaugural lamp.



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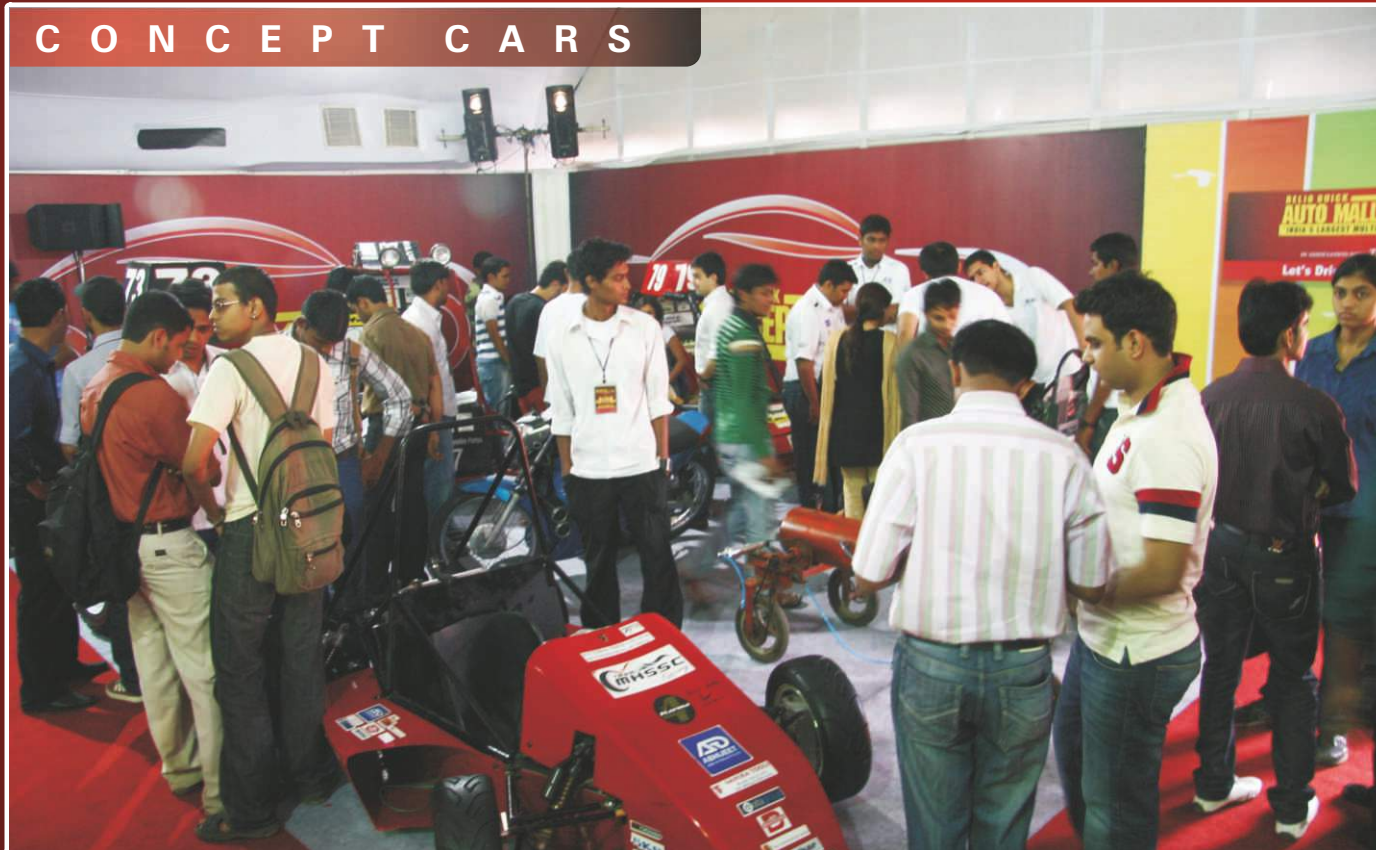
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RELIO QUICK CONCEPT CARS

To encourage the students from various Engineering Colleges in Western Region and to provide them with a platform to showcase their projects, Relio Quick organised Concept Car & Bike Competition. Total 5 colleges participated with 6 cars and 1 bike in the contest.

C O N C E P T C A R S





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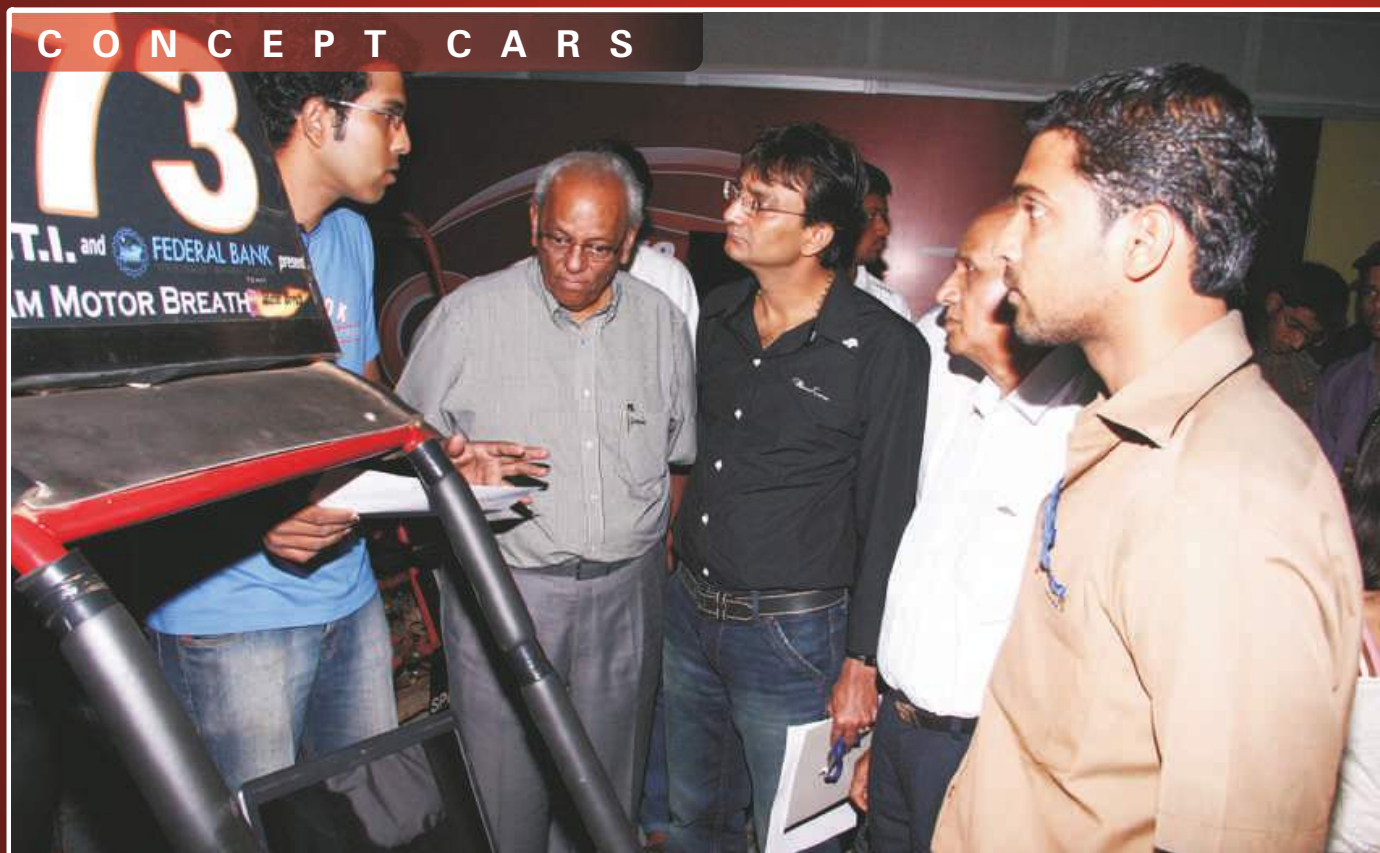


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RELIO QUICK
CONCEPT CARS

The participating teams were adjudged by Jury Panel consisting Mr. Vinay Nevatia & Mr. Jayendra Kachalia – past Presidents & Mr. S P Shah, President of FADA on various criteria and parameters. The prizes were distributed by Mr. Ankush Arora, VP – General Motors and Mr. Harpreet Singh, President – Educomp.





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CONCEPT CARS

Winning Team	V J T I College, Mumbai Rs. 51000/-
1st Runners Up	K J Somaiya College, Mumbai Rs. 31000/-
2nd Runners Up	M H Saboo Siddik College, Mumbai Rs. 21000/-

CONCEPT CARS WINNERS





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Mementoes as a token of remembrance were distributed by Mr. Sukhbir Singh, Director-Relio Quick to all the participants.

PARTICIPANTS FELICITATION





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Relio Quick organised special Style Biking show on all the 3 days of the Event. Style biking received amazing response from the visitors who were spell bound by the performance of India's Top Stunt Riders. Relio Quick also gave opportunity to a young trio of Bikers from Pune led by Mr. Prasad. They gave stunning performance on bi-cycles.

STYLE BIKING





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STYLE BIKING





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STYLE BIKING





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Honda Motorcycle and Scooter India created a special Skill Biking zone for Kids and their parents to educate them regarding the safe biking. Trainers from HMSI explained the safe biking tips and encouraged visitors to ride on their Bikes in proper riding gear.

H M S I S K I L L B I K I N G





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Manpower India Services
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Automobile Companies and their Channel Partners are looking for qualified manpower to strengthen and expand their operations. MIS Outsourcing Pvt. Ltd., organised a unique Auto Job Fair for the visitors looking for opportunities in Automobile Sector. Councillors and HR managers conducted interviews at the Venue.



A U T O J O B F A I R



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RQ Foundation's Corporate Social Responsibility initiative "Think Green India.in" will plant 2150 trees in Mumbai i.e. equivalent to the total number of hot enquiries received by the participating companies as its service towards protecting the environment.

Under the Think Green India.in initiative total 300 plants were given to participants and visitors at the spot.

T H I N K G R E E N





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O V E R W H E L M I N G R E S P O N S E



The event drew more than 75,000 visitors from all walks of life. More than 10,500 enquiries were generated by the participating companies.

A total of more than 2150 Hot Prospects and 61 Spot Bookings were recorded during the 3 days event.





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R O L L S R O Y C E





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V O L V O





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Mercedes-Benz

M E R C E D E S - B E N Z





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TOYOTA
 Quality Revolution

T O Y O T A





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Volkswagen. Das Auto.

V O L K S W A G E N





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TATA MOTORS



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MARUTI SUZUKI
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Mahindra

M & M





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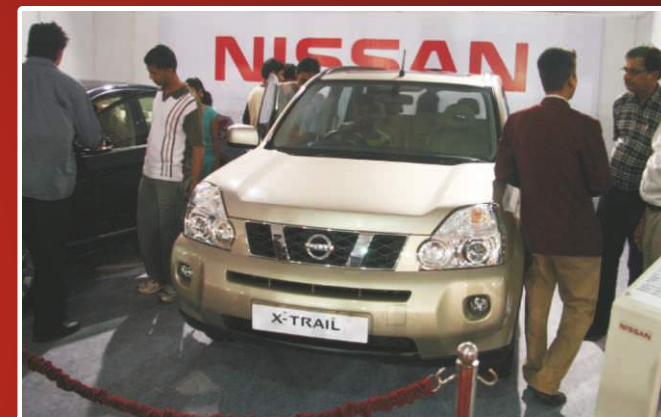


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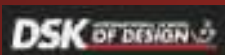


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